



PRESS RELEASE:

Mike Ryan Joins Blaze Mobile Advisory Board

March 15, 2012 – San Francisco, CA – Mike Ryan, Chairman, Executive Impact Group has joined Blaze Mobile's Advisory Board. Blaze Mobile, a leader in mobile payment solutions

"We are excited to welcome Mike Ryan to our advisory board. Mike is a seasoned, brilliant and extremely well-respected executive and entrepreneur with a global network that is second-to-none. Having successfully lead and grown a number of technology and healthcare companies, Mike's expertise will be an invaluable asset to our mobile health vertical and overall strategy. I am personally excited at the prospect of working with Mike Ryan to develop Blaze Mobile healthcare business opportunities!" stated Michelle Fisher, CEO/Founder Blaze Mobile.

Blaze Mobile was recently awarded a patent for its NFC payment sticker technology. Blaze Mobile applications are available through the Apple iPhone, T-Mobile, AT&T, and NTelos.

"Blaze Mobile and its founder Michelle Fisher have an impressive track record in pioneering Near Field Communication (NFC) technology with regard to mobile payments. They have been on the leading edge of developing "mobile wallet" IP and payment sticker solutions dating back to 2006 which has become the standard in the market place today. I look forward to leveraging my technology and healthcare industry expertise in assisting the company's growth," commented Mike Ryan.

About Blaze Mobile

Blaze Mobile develops innovative mobile commerce and advertising solutions that enable secure, convenient, cost-effective transactions and promotions from the mobile device. The Blaze Mobile Wallet enables fast and easy “contact-less” purchases – including movie and event tickets – as well as fund transfer, banking, and personal finance management. It can manage bank accounts at more than 8,000 supported financial institutions, view electronic receipts, and quickly and easily create expense reports. Blaze Mobile Wallet also offers valuable location based services such as maps and points of interest, including ATMs, restaurants and more – all in the palm of your hand. Then Blaze Mobile Advertising Network enables companies to target specific mobile advertisements and promotions to their most important customers, delivering unparalleled marketing and branding capabilities. Blaze Mobile applications are available through the Apple iPhone, T-Mobile, AT&T, NTelos,. For more information, please visit www.blazemobile.com.

About Executive Impact Group (EiG)

Executive Impact Group (EiG) based in San Francisco, California provides growth companies, entrepreneurs, venture capital and Fortune 500 companies with startup solutions, executive coaching, management advisory and leadership services. EiG serves the healthcare, biotech, technology and life sciences industries. For more information please visit www.execimpactgroup.com

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