

## For Immediate Release

Executive impact Group

June 18, 2003

SAN FRANCISCO – Mike Ryan, Managing Partner, Executive impact Group (EiG) was the keynote speaker for BeyondNow Technologies Annual Users Conference in Kansas City. Mr. Ryan’s speech “Future Technology and Home Care” explored the convergence of technology and the aging baby boom generation’s impact on the delivery of healthcare systems in the United States. “In less than a decade, the “first wave” of 77 million baby boomers will begin to turn 65 years at a rate of 1 per every 8 seconds. Despite their best efforts to maintain “healthy life styles”, exercise more often and promote prevention, thus, delaying using various healthcare services and treatments for years, they will begin needing home care and other medical services at an accelerated rate. The challenge is the healthcare industry is ill prepared for such an onslaught of potential demanding Boomer patients with its decreasing revenues, increasing cost of care, scarcity of human resources—especially nurses.

Mr. Ryan has spoken before numerous corporate meetings, professional associations and not-profit organizations events including the American Hospital Association, American Red Cross, United Way, Wolf Trap, Catholic Health Association, Louisiana Hospital Association, American College of Healthcare Executives, a number of chambers of commerce, Women’s Technologies Cluster, and numerous universities across the country.

EiG provides management advisory, executive coaching, business analysis, and strategy development services for biotech, healthcare, and technology industries. EiG is based in San Francisco, and has locations in Ft. Lauderdale, Florida and New Orleans, Louisiana. Its Bay-area clients include companies within the Women’s Technology Cluster, a locally-based incubator.

EiG’s ScopeScale™ solutions are customized to meet specific client needs based on the size and growth stage of the organization - whether it has one, one-hundred or one-hundred thousand employees. To learn more about Executive impact Group and its services, call 415-821-9994 or visit [www.executiveimpactgroup.com](http://www.executiveimpactgroup.com).

BeyondNow Technologies, Overland Park, Kansas, a privately held company, is a recognized leader in providing advanced computer solutions to the home health and hospice industries. Established in 1994, BeyondNow serves over 200 home care locations in almost 40 states. The company was recognized as a "Technology Fast 50" a ranking of the 50 fastest growing technology companies according to Deloitte & Touche.